

1. Data protection notice

This privacy policy is formed in accordance with the European Union General Data Protection Regulation, which governs the rights of the European Union citizens for data privacy and confidential personal data processing.

2. Controller

PasiKuikka Oy
PL 240, 15110 Vantaa
p. 050 2169
tomi@pasikuikka.fi

3. Name of the data register

PasiKuikka Oy:n asiakaspalautteet

4. Grounds for keeping the register

PasiKuikka Oy's customer feedback register is controlled on the grounds of maintaining the customer relationship. A customer is considered anyone sending feedback through the form on the website.

5. Purpose of the register

The personal data that is collected and processed in the register described in this notice may be used for the following purposes:

- Internal statistics
- Customer service implementation and development, such as improving services
- Where the processing of personal data is necessary to provide the service (such as authenticating the customer)

6. Personal data we collect

Register may contain the following information:

- The contact information that the customer has provided via customer feedback form on the website
- The information that the customer feedback contains
- Possible timestamps

7. Transferring data to third parties

By default, we do not transfer the data collected via customer feedback form to third parties. We may, however, transfer some information in anonymized form to third parties for scientific research purposes without consent. We may, in addition, transfer data for a third-party customer research conductor.

8. Personal data protection

PasiKuikka Oy will do everything in its legal power to protect the data privacy of its client. PasiKuikka Oy employs the appropriate physical and information technological measures to keep the collected data safe.

9. Data subject rights

Data subject has the right to access the information that has been collected of them by PasiKuikka Oy, and they have the right to rectify any inaccurate or incorrect personal data. Data subject may also request the erasure of all personal data from PasiKuikka Oy's customer register. The request must be made in writing to the controller. The controller may need to ask for proof of identity.

10. Changes to this policy

PasiKuikka Oy aims to constantly develop their services, and from time to time this will result in a need for updating the data protection notice. PasiKuikka Oy reserves the right to amend the privacy policy without prior notice due to changes in its services and in accordance with the valid data protection regulations.

11. Third-party services and cookies on PasiKuikka Oy website

PasiKuikka Oy collects information from its customers both manually (forms, surveys) and automatically through its website.

11.1 Website user generated information

We collect information that our website users send to us. This information may contain details such as name, phone number, address, email address, and possibly company details (name, company ID and address), in case the customer is a company. This information is collected through SurveyMonkey Inc's Wufoo-forms. Familiarize yourself with SurveyMonkey Inc's privacy policy and cookie policy:

<https://www.surveymonkey.com/mp/legal/>

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11.2 Automatically collected data and cookies

11.2.1 Google Analytics visitor tracking

We use Google Analytics tool in our website to collect statistics from our online visitors with the sole purpose of improving the user experience of our website and service. More information of Google Analytics and Google's data protection can be found on their website: <http://www.google.com/intl/en/policies/privacy/> . Automatically collected visitor information is anonymous and will not profile a user. If you wish to prevent Google from collecting your information, you can reject cookies from your browser settings. The directions for this are found in your browser's help section. Rejecting cookies may influence the user experience on websites and prevent you from utilizing functionalities or services on websites.

11.2.2 Google Maps service

The website may utilize Google Maps application, which automatically creates a cookie file that saves visitors settings and data related to the Google Maps service. Usually the cookie file does not leave automatically when closing the browser, but it expires after a while. User can manually delete their cookies before the expiration. More information can be found from Google: https://www.google.com/intl/fi_fi/help/terms_maps.html

11.2.3 Google AdWords

If you have landed on this website through a Google AdWords advertisement, the action will leave a cookie on your computer. The cookie can be used to follow the advertisement impact and other statistics related to marketing. The cookie usually expires after 30 days (maximum 90 days). A user cannot be identified from the information collected via Google AdWords. More information can be found from Google:

<https://services.google.com/sitestats/fi.html8>

11.3. Google Remarketing

Google's remarketing services may display online advertisements to users after their visit to the website. Google Remarketing uses cookies in order to identify a user when they land on a Google advertising partner's site. User may be retargeted with advertisements based on their previously visited online sites. Google states, that they do not collect any personal data. You are able to review your information and Google Ads settings here:

<https://adssettings.com/authenticated>